

## Cultural Education in Enfield

Enfield has a population of 330,000 including c56,000 children and young people in full time education. The borough suffers the fourth highest levels of deprivation in London and has markedly low cultural infrastructure, both physical and organisational. Literacy attainment is 7% below the London average for KS1.

The borough has the ACE-funded Music Hub but no Cultural Education Partnership (CEP), policy or support staff dedicated to cultural education. There is no formal data on levels of cultural education in our schools but a snapshot survey of headteachers in Feb 2022 suggested that levels are low and falling due to lack of resource, contacts and expertise. In addition, 90% of schools felt they did not have the information they needed on creative career options.

A local creative sector forum reported that it is hard to recruit schools even for pre-funded projects, although local organisations have an appetite to do more for local children and young people. These findings are borne out by the 'action research' project funded by A New Direction exploring how to improve information exchange between schools and local creatives.

With no statutory arts education as part of the current school curriculum, support is needed to boost young people's access to cultural and creative experiences and skill development, as part of a balanced education, and to support well-being and life chances. In Enfield there is a need to improve the enhanced cultural education offer in and around Enfield's schools, beyond statutory learning, with huge potential benefits for our diverse, talented children, young people and for our creative sector.

A borough-wide action plan, coordinated and catalysed by the Council, could create a policy and operating environment to achieve a step change in creative opportunity in Enfield's schools. But there is work to be done on relationship building with stakeholders, information gathering and raising the visibility of this agenda for this to be possible.

### Policies and Resources:

London Borough of Enfield is working towards the delivery of the following strategies, priorities and workstreams and it is critical that future Culture workstreams are developed in line with the following:

The Council's new Culture Strategy, [Culture Connect 2020-25](#), aims to address these challenges through three priorities:

- Creating Opportunities for Young People - We will give priority to developing varied creative ways for young people to develop creative skills and interests, and so improve their life chances
- Culture Everyday - We value the role of culture in community wellbeing and want to ensure that the benefits of cultural participation and enjoyment are shared by everybody.
- Sustainable Culture - We will establish a smarter approach to inward investment to support the sustainability of the borough's cultural provision

The LBE is currently an ACE Priority Place, which looks to deliver on the following priorities:

- Culture Everyday - To enable communities across the borough to take part in culture activities by facilitating more cultural and creative activities, inside and outside venues.

- Opportunities for Young People - Increase opportunity for young people to engage in culture. Gaining a better understanding of current provision and developing a future Schools art programme and increasing visibility and access to creative careers.
- Cultural Communities, Creative People - Increase cultural capacity and provision in the borough, through increase access to funding for cultural activities including Arts Council funding, new partnerships with regional and national peers and the development of new funding mechanisms – S106 / procurement / grants.

### [Enfield Council Culture and Creative Directory for Schools](#)

### [Powerful Partnerships Research Programme](#)

#### Brief

We are seeking to appoint a consultant, with expertise in Culture and Education, to gather data, support stakeholders towards creating a Cultural Education Action Plan for Enfield, and an outline structure for a CEP.

The project, which has a total budget of £25k should be delivered by the end of the 2023/24 educational year and should deliver the following as a minimum:

- Engagement with Enfield schools (primary and secondary) and Council services to understand:
  - What is and isn't working in the way of supplementary cultural education for both primary and secondary schools in Enfield
  - The demand areas of culture interest for young people, which would support development of creative skills and interests,
  - The specific pressures which prevent the volume of the in borough supplementary cultural offer
  - To build relationships between schools, the Council (importantly Culture Services) and the culture sector within the borough and the surrounding area
- Engagement with the creative sector (including the Create Enfield network - including LBE-run venues and programmes) to identify opportunities for young people to:
  - Deliver more school-based culture activity
  - Outline cultural in borough skill gaps that could be filled by the development of young people
  - To establish areas of the borough and communities with the greatest needs for further cultural educational engagement
- Engage throughout in the Culture Services 24/25 Young Producer programme and Business of Music programme, including feeding evaluation findings from both programmes into draft plan.
- Networking / consultation events to bring together supplementary cultural education offers with key stakeholders, including pupils, headteachers, subject teachers, non-creative sector teachers, councillors to ensure breadth and potential of creative offer is understood and identify key strengths and gaps for Enfield's schools.

- Establish a working group to develop a sustainable vision for Enfield's schools, with series of concrete actions that can be taken to achieve this.
- Create a draft vision, objectives and resourcing plan for cultural and creative education in Enfield and outline CEP structure, working closely with Head of Cultural Development, inspired by similar work such as Islington's '11 by 11' pledge but appropriate to Enfield's needs, strengths and communities. It is key that the above referenced Culture Strategy and Priority Place policies feed into these pieces of work.
- Support engagement with draft plan across stakeholder groups including councillors, education sector, voluntary sector, artists and creative businesses to enable formal adoption by Enfield Council to provide a foundation on which to develop future resourcing.

To apply, please provide the following information on no more than 6 pages of A4, to the Head of Culture Wesley Pemberton (wesley.pemberton@enfield.gov.uk) by 16<sup>th</sup> February 2024:

- Brief CV and statement about your/your organisation's practice and track record. Please include your contact details.
- Your price submissions as detailed below
- A written submission providing a detailed response to each of the four sections set out below
- Up to three of the highest scoring submissions will be invited to be interviewed

## **1. Price (30%)**

Please complete in full Section 7 (Pricing Schedule)

All prices are to be exclusive of Value Added Tax (VAT) and inclusive of all other costs; i.e. travel and expenses. The submitted price should be a total price for the delivery of the project and not an hourly rate.

Please note that bids in excess of the project budget of £25k cannot be considered.

If a number of submissions are received with varied prices submitted, the mechanism for establishing price scores is that the lowest price Provider is awarded the maximum percentage score available; all other Providers are awarded using the following formula:

$(\text{Lowest Bidder Price} / \text{Bidders Price}) \times 30$

### **2.1. Written Submission (70%)**

#### **2.1.1. MS1 –Specification - 25%**

Must include a full written proposal for the delivery of a draft vision, objectives, and resourcing plan for cultural and creative education in Enfield and outline CEP structure, including all a detailed response for each deliverable set out above as a minimum. This should include the factors that will be considered, the proposed methods of engagement, proposed creative sector engagement and the timeline for delivery.

#### **2.1.2 MS2 – Project Costs – 15%**

A written submission should detail all expected project costs, which should include event and consultation related expenditure.

### 2.1.3 MS3 – Experience of Culture & Education – 15%

Must include a written demonstration of experience within Culture and Educational fields.

### 2.1.4 MS4 – Evidence of working with Public Sector Bodies – 15%

Response must include a description of the project along with documentation and links to evidence project.

Unless otherwise stated in this document, written responses will be assessed using the following scoring mechanism:

SCORE	DESCRIPTION
9	Response / answer / solution is of a high standard with no reservations at all about acceptability; provides evidence that the Provider can make a significant improvement to the way the service is delivered.
7	Good response / answer / solution to that aspect of our requirement; provides more evidence than that of an 'acceptable' response.
5	Acceptable response / answer / solution; all basic requirements are met; provides evidence given of skill / knowledge sought.
3	Less than acceptable response / answer / solution; lacks convincing evidence of skills / experience sought; lack of real understanding of requirement or evidence of ability to deliver.

## 2.3 Interview

The three highest scoring submissions will then be invited to be interviewed by a panel made up of LBE and Art Council officers, where the successful candidate will be selected.

## 3.0 Timetable

The envisaged timetable for the selection of the successful Provider to enter into the Contract is as follows:

Activity	Date / Time
Issue Brief	19 <sup>th</sup> January 2024
Deadline for receipt of Providers questions	26 <sup>th</sup> January 2024
Deadline for response to Providers questions	2 <sup>nd</sup> February 2024
Deadline for receipt of Providers submissions	16 <sup>th</sup> February 2024
Evaluation of written submissions	23 <sup>rd</sup> February 2024
Interviews of top 3 scorers	29 <sup>th</sup> February 2024
Notification of outcome to Providers	4 <sup>th</sup> March 2024

Final contract award	4 <sup>th</sup> March 2024
Anticipated contract start	18 <sup>th</sup> March 2024

The above timetable is indicative only and subject to variation by the Authority. Providers will be informed of any significant changes.