

Enfield, delivers.



Enfield Economic Growth Plan 2040

Foreword.

Enfield,
delivers.



Enfield is a borough full of ambition, opportunity and enterprise. This Economic Growth Plan sets out how we will support businesses, attract investment, create good jobs and ensure that growth benefits all our communities.

Growth matters because it creates opportunities for residents, strengthens our town centres and helps us deliver high-quality services. Our ambition is for Enfield to be recognised as one of London's leading places for business, innovation and sustainable growth.

We are building on strong foundations: a diverse and entrepreneurial population, excellent transport links and major opportunities for regeneration. Developments such as Meridian Water, alongside investment in our industrial and employment areas, will play a key role in shaping Enfield's future prosperity.

Councillor Rye

**Deputy Leader of the Council and Cabinet member for Planning and Regeneration
London Borough of Enfield**

Our focus is clear. We will support businesses to grow and innovate, make the most of our land and assets to attract investment, and help residents gain the skills and opportunities they need to succeed. Above all, we want economic growth to deliver real benefits for local people, particularly young people and those seeking new opportunities.

This Plan reflects the shared ambition of our businesses, partners and communities, and I would like to thank everyone who has contributed to its development.

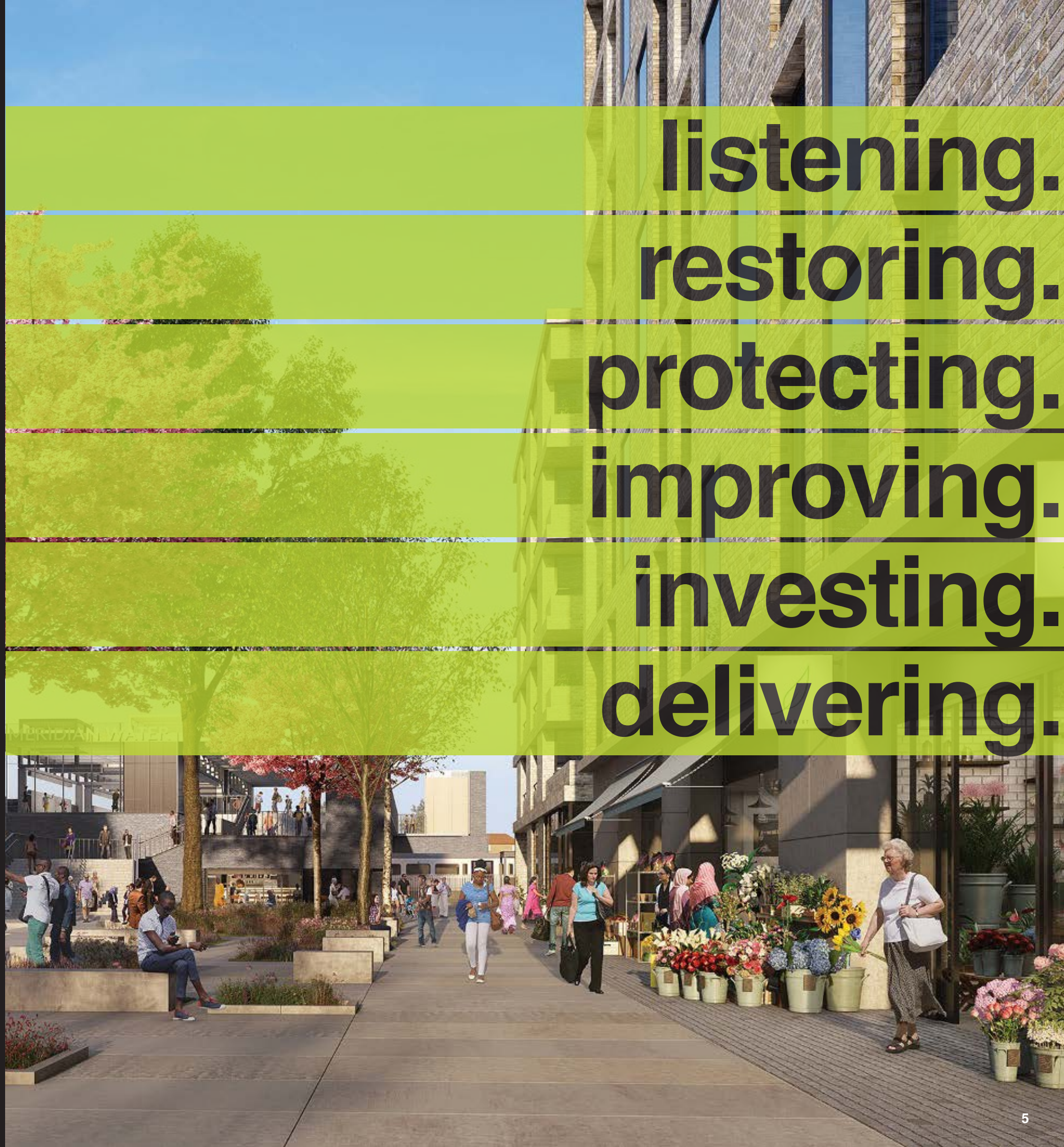
Together, we can build a stronger, more resilient economy and ensure Enfield remains a great place to live, work, invest and do business for years to come.



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listening.
restoring.
protecting.
improving.
investing.
delivering.





01 Executive summary.

Executive Summary.

Enfield has the ambition, assets and momentum to deliver stronger, more inclusive and sustainable growth.

Enfield already has strong foundations. The borough's entrepreneurial communities, strategic location between Central London, Hertfordshire and Cambridge, substantial industrial base, distinctive town centres and neighbourhoods, and extensive green and blue assets all shape a distinctive economic offer.

Major investment and regeneration programmes, including Meridian Water, Edmonton Green and estate renewal in Angel Edmonton, are already changing the borough and creating new opportunities for businesses, residents and communities.

However, Enfield also faces significant challenges. Economic and productivity growth have been relatively modest, infrastructure constraints continue to affect investment and development, and many residents face barriers to skills, employment and progression.

The economy must also adapt to structural change, new technologies and the transition to net zero, while ensuring that growth improves prosperity and quality of life across Enfield.





The Growth Plan sets a clear ambition: by 2040, Enfield will be London's leading industrial and entrepreneurial borough, harnessing its strategic location and regional growth opportunities, industrial past and present, unique green assets and dynamic communities to drive growth and prosperity.

No single organisation can deliver this ambition alone. Delivery will depend on shared ownership and accountability across the Council, businesses, education and skills providers, anchor institutions, community and voluntary organisations, landowners, developers, infrastructure providers and regional and sub-regional partners.

The Growth Plan provides a long-term framework for action, supported by an Action Plan setting out responsibilities, next steps and milestones. Regular monitoring and continued partnership working will help maintain momentum and support stronger, more sustainable growth, better opportunities for residents and lasting prosperity across Enfield.

Three strategic priorities provide the framework for action:

A productive and resilient economy –	supporting existing businesses to become more productive and grow, attracting higher-value activity, and focusing investment on future-facing manufacturing, construction and net zero, logistics and wholesale, and creative industries.
A distinct and thriving place	enabling Enfield's places to contribute fully to sustainable growth through regeneration, housing, stronger town centres, improved transport, digital and energy infrastructure, and better use of the borough's cultural, heritage, green and blue assets.
A skilled and work-ready population	aligning skills provision with employer demand, improving pathways for young people, tackling economic inactivity and long-term unemployment, and focusing support on communities facing the greatest barriers to opportunity.

Our Growth Plan in summary.

Vision:

“

By 2040, Enfield will be London's leading industrial and entrepreneurial borough. It will harness its strategic location and regional growth opportunities, its industrial past and present, its unique green assets, and its dynamic communities to drive growth and prosperity.



Priority 1:

A productive and resilient economy

Support our existing businesses to become more productive and grow, and attract new, higher-value businesses



Priority 2:

A distinct and thriving place

Enable all of Enfield's
places to maximise their
contributions to growth

Priority 3:

A skilled and work-ready population

Enable all residents
to access opportunity
and share in Enfield's
prosperity

- Boost overall growth by growing target sectors
 - Safeguard widespread employment in Enfield through cultivating a mix of sectors
 - Boost productivity growth by facilitating investment and innovation in our existing businesses
 - Boost productivity growth by growing the share of knowledge-intensive sectors in Enfield's economy
 - Attract businesses which can provide better quality and better paid work for Enfield's residents
-
- Strengthen Enfield's identity, profile and positioning as a place to invest, work, visit and do business
 - Support the economic vitality of town centres and neighbourhoods through a wider mix of uses across day and night, improved access and public realm, and enhanced character and identity
 - Build and facilitate more good quality homes that local people can afford
 - Increase attractiveness of Enfield as an investment destination through addressing infrastructure deficits
 - Enable higher-value economic activity through the delivery of enabling infrastructure
-
- Improve the skills profile of Enfield's population through coordinated partnership action
 - Improve prospects for young people through a dedicated focus which recognises particular circumstances
 - Tackle economic inactivity and long-term unemployment through a focus on priority cohorts
 - Address spatial inequalities through a place-based focus on neighbourhoods in the East of the borough



02 Introduction.

Purpose and approach.

At a moment of significant change for Enfield, this plan sets out an ambitious, long-term vision and direction for the borough's economic development and growth.

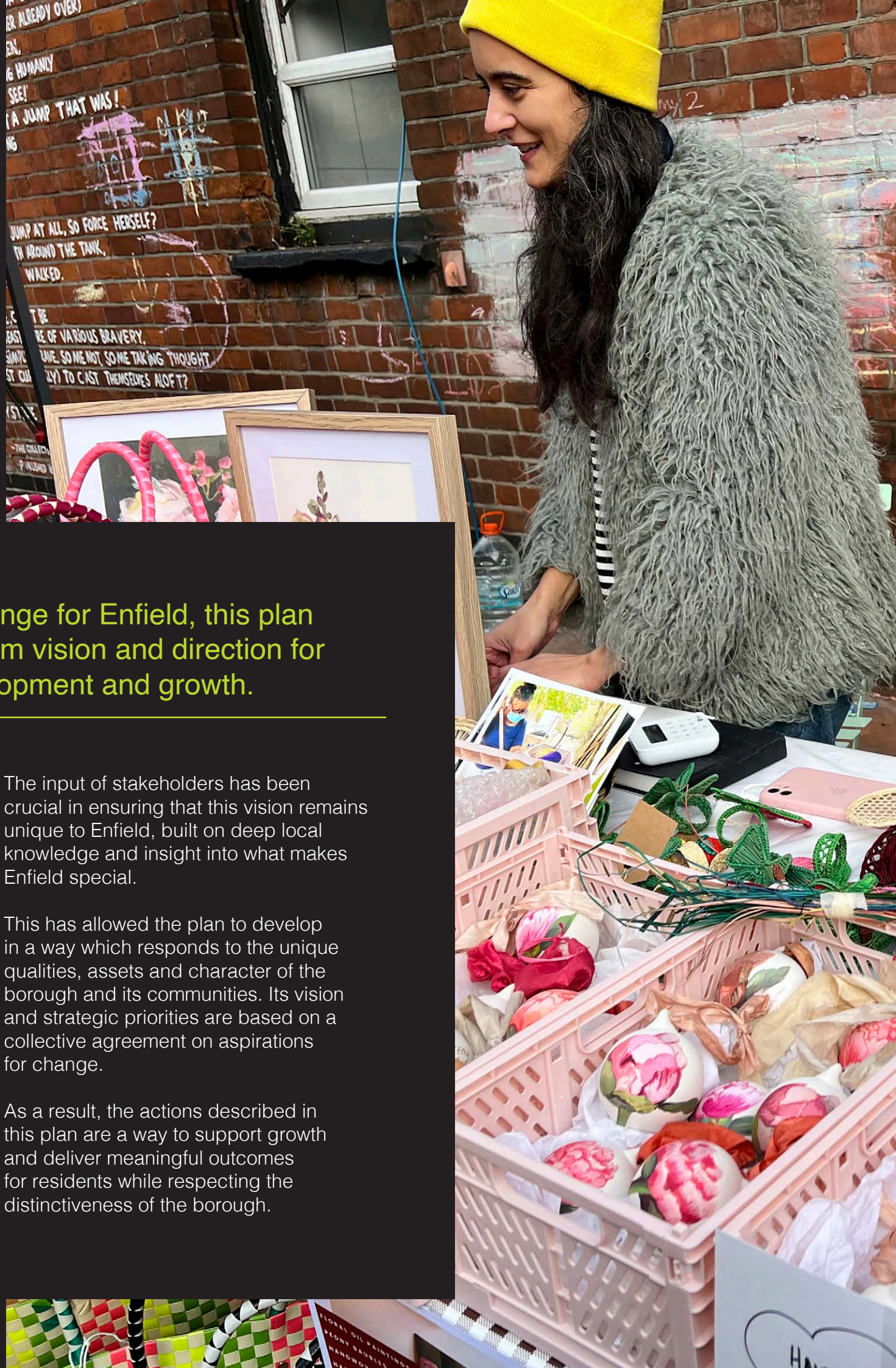
This plan aims to unlock the economic potential of Enfield, boost local prosperity and quality of life for residents, support sustainable growth, and make Enfield an even better place to live, work, visit and invest in. It acts as a clear signal of the council's aspirations for growth, allowing partners to align efforts and create the biggest collective impact for Enfield. It is action-oriented, setting out a clear roadmap for change.

The spirit of partnership has been present throughout the development of the plan. It has been developed collaboratively between Enfield Council and local partners, with businesses, community groups, landowners and investors all involved in defining and shaping a collective way forward for the borough.

The input of stakeholders has been crucial in ensuring that this vision remains unique to Enfield, built on deep local knowledge and insight into what makes Enfield special.

This has allowed the plan to develop in a way which responds to the unique qualities, assets and character of the borough and its communities. Its vision and strategic priorities are based on a collective agreement on aspirations for change.

As a result, the actions described in this plan are a way to support growth and deliver meaningful outcomes for residents while respecting the distinctiveness of the borough.



While being locally-led, this plan also recognises the role of Enfield in a wider economic and strategic context. The vision, priorities and actions outlined are based on an evidence-led assessment of how Enfield can capitalise on its strengths and assets to benefit from wider economic connections and policy ambitions, in order to deliver meaningful outcomes for Enfield's communities. This includes an assessment of the sectors best-placed to deliver growth in Enfield, and the partnership efforts required to support them.

Finally, the plan considers how progress against delivery will be measured, with a number of strategic indicators and outcomes aimed at tracking Enfield's economic performance over time.



03 Enfield at a glance.

Enfield's economic identity.

Enfield's economy has long played an outsized role in the world, supplying the goods and services that underpin the prosperity of a much wider area. Its landscape shaped the core features of its economic identity, which still live on today.

Access to the River Lea historically was a key strategic asset for Enfield and gave rise to the development of a globally significant industry in the area in the 19th century. The Royal Small Arms Factory designed and manufactured weapons for the British Army from 1816, giving its name to the Lee-Enfield rifles that equipped British soldiers in both World Wars.

Beyond rifles, Enfield has been the birthplace of globally important industrial and electrical innovation. Thomas Edison and Joseph Swan's United Electric Light Company, 'Ediswan', started its pioneering manufacturing of light bulbs in Ponders End in 1886. The very same site later saw the invention of the diode valve, which enabled the subsequent development of radio, television, long-distance telephone and early computers.

Enfield Town was also home to another world first, the cash machine, in 1967. It is no exaggeration to say that Enfield played a key role in technologies that have fundamentally shaped the modern world. This clustering of globally important innovation created the industrial areas which still shape the borough's economy today.

At the same time, Enfield has always had an agricultural element to its economy. Since medieval times, the Lea Valley has been known as London's breadbasket. The River Lea played a key role here too, providing energy to power mills and transport to get goods to market. At Ponders End, Wright's Flour Mill has been in continuous operation since 1867, making it the oldest working industrial building in the borough. The parallel development of market gardening and greenhouse agriculture in the 19th century saw fields around Enfield and Edmonton covered in glasshouses to supply Covent Garden with salads, vegetables, fruits and flowers.

By the 1930s, the wider area had the largest concentration of greenhouses in the world.

These long-standing threads – pioneering industry shaped by strong connections, and the production of everyday goods – are still very much alive in Enfield today. Their modern incarnations provide the foundations for growth in the borough.



Enfield's economy today - a living heritage.

Enfield's industrial character is a key strategic asset for the borough, and a direct legacy of its history of innovation.

Enfield has the **4th largest amount of industrial land of any London borough**, and an enviable location with easy and quick access to the M25, A10, M11 and Stansted Airport. These connections south into Central London, and north into Hertfordshire, Cambridge and beyond, place Enfield at the heart of a thriving regional economy. With the expansion of Stansted Airport set to make it the second-busiest airport in the UK, Enfield's connection to global markets looks set to improve even further.

The combination of substantial industrial land with regionally significant capacity, a strategic location and ease of access via key transport infrastructure means that Enfield is a manufacturing hotspot in London. Enfield is the **5th most specialised borough in London for manufacturing**, and the 4th largest in terms of total employment.

These advantages also make Enfield a major distribution and logistics hub for the wider region, helping to serve London and keep the city supplied. Enfield's role in supporting everyday life and economic activity is visible throughout its economy.

10% of all healthcare jobs in London are found in Enfield, and it plays a similarly outsized role for education and retail. Similarly, Enfield's tradition of food and drink production is still very much a living one, with household names such as Warburtons, Greggs, Arla, and Coca-Cola continuing to provide the daily bread of London and beyond.

4th

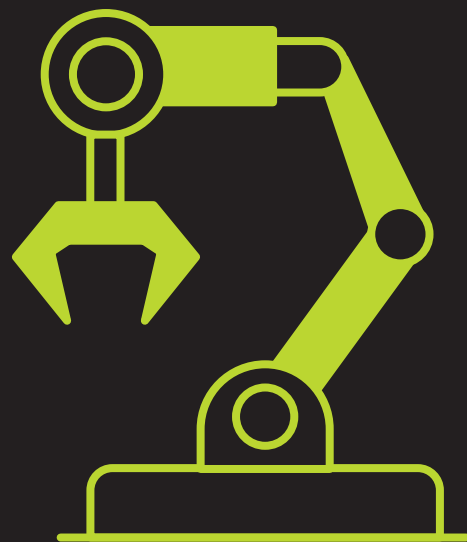


largest amount of industrial land of any London borough.



5th

most specialised
borough in London
for manufacturing.



1 in 16

jobs in the borough
are in logistics.



Enfield's communities and places.

Enfield possesses a unique character which sets it apart. Its twin legacy, of industrial and agricultural development, both shaped by defining features of its landscape, is evident in the character of its neighbourhoods.

Victorian terraces, built to accommodate the industrial labour force of the 19th century, still pattern the East of the borough along Hertford Road through Edmonton and Ponders End, running parallel to the River Lea. Enfield Town has a heritage-rich market town feel, owing to its long history as a rural settlement. The connection of Great Northern Railways in the late 19th century saw development around historic settlements in the West like Palmers Green and Winchmore Hill, creating the landscape of smart Edwardian housing that exists today. 20th century inter-war development prompted by the Piccadilly line gave rise to the classic 'Metroland' in key neighbourhoods like Southgate and Cockfosters.

This rich urban tapestry is matched by green and blue assets of city-wide significance. Enfield has the **4th largest amount of green space in London**. It has landscape-scale green space in its rural fringe in the Northwest, as well as in the Lea Valley in the East, in addition to parks well distributed across its neighbourhoods. These green spaces represent a continuation of Enfield's agricultural history, with Forty Hall having a working farm and London's only commercial vineyard. **The borough's blue assets include more waterways than any other London borough**, with a network that spans over 100km.

4th

largest amount of green space in London.





40%

of the population
were born overseas.



14,000

businesses located
in Enfield.



A network of key cultural infrastructure underpins cultural life in Enfield. Forty Hall is a significant heritage asset, with over 300 years of history and a scheduled ancient monument on site. Trent Park is another key heritage asset, with one of London's grandest manor houses. Dugdale Arts Centre is the primary civic arts venue and a location for a new grassroots music space.

These qualities and assets are why Enfield is increasingly a destination of choice, and why people choose to stay in the borough. London's workforce is voting with its feet.

- Enfield's working-age population grew by 19% over the past decade, compared with 5% across Outer London and 6% across London.
- Enfield sees a lower than average rate of movement out of the borough, with the 7th lowest rate of household churn of any London borough.

Enfield's people are the beating heart of its economy. Enfield is the world in one borough, a place where 40% of the population were born overseas, over 90 languages are spoken, and all are welcome to play a role in its prosperity.

The drive and dynamism of Enfield's population is reflected in the profile of its economy.

- Enfield is home to 14,000 businesses, and 99% of these are SMEs.
- Its start-up rate is higher than average for Outer London, which reflects this entrepreneurial culture, and its 3-year survival rate for start-ups is better than the London average.

Across a number of key sectors, such as creative industries and professional services, Enfield's businesses are more likely to be micro or small than their counterparts in the rest of London. Enfield is fertile ground for starting a business.

We know however, that not all of Enfield's residents and communities are currently able to share in its prosperity. Entrenched deprivation and disadvantage, particularly in the East of the borough, have limited residents' opportunities to thrive and held back growth for too long. Tackling barriers to employment, ensuring all residents can find meaningful work, and improving the pathways for skills and progression within employment form a core part of the approach to growth in this plan.



04 Strategic challenges.

Addressing Enfield's challenges.



Enfield's headline economic performance in recent years has been steady, with modest growth overall.

However, underneath this headline, Enfield, like many other places, faces some structural risks and challenges to its prosperity that will need to be addressed in order to realise our Vision. These challenges have been identified through extensive analysis of socio-economic data and in-depth engagement with a broad range of stakeholders.

They are strategic challenges, whose underlying causes are interlinked and relate to a number of core drivers of growth and prosperity in Enfield. As such, they should be considered as a whole, and interdependent, rather than issues which can be addressed in isolation.

The Growth Plan has been developed to address these challenges.

Challenge 1:

Making Enfield's economy more productive and resilient



Enfield's economy has been growing in recent years, but some core features of its growth point towards an economy that could be doing better.

Like much of Outer London, Enfield's output and jobs growth has been far slower than London's over a ten-year period. Greater London Authority estimations show real GVA growth of only 0.2% annually between 2013 and 2023, compared to 1.7% for London over the same period.

The performance and sectoral structure of Enfield's economy has contributed to its relatively slow growth. While Enfield has a number of sector specialisms, including construction, transport and storage, and wholesale, these are not typically associated with high levels of productivity. As a result, they have more limited potential to drive economic output, productivity and the creation of higher-paid, higher-quality jobs.

In addition, many of Enfield's traditional sector strengths are mature industries facing structural change and increasing competitive pressures. Several sectors that have historically been major contributors to the borough's economy are now in decline. Retail and education, which together account for more than 20% of employment, have contracted over the past decade, while health, the borough's largest employment sector, representing over 15% of jobs, has experienced little or no growth. This has constrained the borough's ability to generate stronger economic and productivity growth.

At the same time, the borough has experienced a decline in traditional knowledge-based industries, with limited growth in these sectors in recent years.

Real GVA Compound Annual Growth (2013 - 2023)



Improving productivity and creating higher-value jobs will require both attracting new businesses and enabling existing ones to grow. While increasing the presence of knowledge-intensive industries will help diversify and strengthen Enfield's economy, the greatest opportunity lies in supporting the borough's existing businesses to innovate, invest and become more productive. Given Enfield's constrained land supply and limited capacity for outward expansion, improving the performance of the existing business base represents one of the most effective ways to drive sustainable economic growth and maximise the value of the businesses and assets already located in the borough.

This matters because productivity underpins higher wages, stronger businesses and long-term prosperity. Despite recent progress, pay in Enfield remains below the Outer London average, with 21% of jobs paid below the London Living Wage, the third highest proportion in Outer London. Creating a more productive economy is therefore essential to raising incomes, improving job quality and ensuring that more residents share in the benefits of future growth.

However, there are emerging opportunities for future higher-value growth. In particular, the creative sector has experienced rapid expansion in recent years, presenting a significant opportunity to diversify Enfield's economy and support higher-value employment. These changes reflect some of the longer-term trends for employment in London. Projections show that Manufacturing, Transportation & Storage, Wholesale, and Retail are all forecast to decline in the city over the next 25 years. While Enfield's Wholesale & Transport & Storage sectors have been growing in recent years, coordinated policy effort and interventions will be needed to address the risk of decline and ensure that Enfield can retain its comparative advantages.

To mitigate the risk of decline in some sectors, protect broad-based employment in the borough, and keep Enfield's economy resilient, we need to diversify its sectoral base and look to grow and attract new industries.



Retail and education together account for more than
20%
of employment.



Health is the borough's largest employment sector, representing over
15%
of employment.

Challenge 2:

Delivering the infrastructure to make Enfield more competitive and turbo-charge growth



Sustaining long-term growth in Enfield will depend on strengthening the conditions that enable businesses, people and places to thrive. Fortunately, the borough already has many of the foundations needed to unlock future growth.

Enfield's strategic location, rich mix of characterful town centres and neighbourhoods, green and blue assets, large industrial capacity, and transport links to other areas of highly productive economic activity are major assets for the borough, and key factors driving its success to date.

However, there is more that could be done to maximise the benefits of these assets. There are some infrastructural deficits in Enfield that are constraining its ability to grow and capitalise on strategic and sustainable growth opportunities.

Supporting existing businesses to become more productive and grow, as well as attracting higher-value businesses, will require creating attractive conditions for investment and addressing these deficits.

Creating the broader conditions for all of Enfield's places and communities to thrive and contribute to growth will also require addressing some of these infrastructural deficits.

Concerted efforts in recent years have achieved notable results in some areas, and the challenge involves taking efforts to address deficits to the next level.



Digital infrastructure

- Enfield has historically suffered from poor digital connectivity. It currently has 69.8% full fibre coverage, which is lower than the London average of 78.4%. However, this has increased massively from only 3% five years ago, a testament to partnership working in this area.
- Enfield is a key area of opportunity for data centres, with increasing interest in the borough. Capitalising on this interest will require sufficient high-capacity fibre connectivity.
- While commercial investment has improved connectivity across the borough, some key sites for economic growth still suffer from poor connectivity, including industrial estates in the Lea Valley, holding back their capacity to support more productive activity.
- Mobile connectivity improvements are a priority, particularly for SMEs and micro-businesses, which often depend on mobile networks for payments and day-to-day activity. Building on current initiatives and market engagement will help attract further investment from operators.

Energy infrastructure

- The lack of suitable energy connections to key sites in Enfield's industrial core acts as a barrier to investment in the borough.
- London as a whole has capacity constraints on the grid, with particular pressures in West London, another industrial heartland of London. However, North London is set to benefit earlier than other areas in London from upgrades to the Grid, giving Enfield an investment advantage to capitalise on.

Energetik is a heat network company owned by Enfield Council that provides heating and hot water to homes, public buildings and businesses through a community energy network. The network supplies heat from a local energy centre and provides a reliable, lower-carbon and more sustainable alternative to individual heating systems. The provision of homes and businesses with reliable heat and hot water supports resident wellbeing and business performance.

Transport infrastructure

Enfield's legacy of development along north-south routes has resulted in strong radial transport connections, but weaker orbital connectivity. Areas served by the Piccadilly line and the Weaver Line benefit from better public transport accessibility, while lower service frequencies on suburban rail services constrain connectivity in other parts of the borough. Continued investment in active travel infrastructure will improve connectivity, increase travel choice and enhance placemaking across key growth areas.

Housing

While Enfield remains relatively more affordable than some neighbouring boroughs, house prices have risen significantly in recent years, placing increasing pressure on affordability. Maintaining the borough's attractiveness as a place to live will require the delivery of more high-quality homes that local people can afford. At the same time, supporting the wellbeing of Enfield's residents will mean a focus on retrofit and adaptation of the existing housing stock to ensure housing is fit for purpose and an appropriate standard.

Town and local centres

Enfield's town and local centres play an important role in supporting local businesses, services, employment and community life, while shaping the identity and attractiveness of the borough's neighbourhoods. However, changing retail patterns are increasing the need for centres to adapt and accommodate a broader mix of commercial, cultural, leisure, community and residential uses. Some centres also require improvements to public realm, accessibility, transport connections and the range of activity across the day and evening to strengthen footfall, vitality and long-term resilience.



Challenge 3:

Ensuring that all Enfield residents benefit from growth



Ensuring that all of Enfield's residents benefit from economic growth will require addressing the interlinked challenges that continue to constrain skills, employment and progression into higher-quality work.

These barriers often overlap and reinforce one another, requiring coordinated actions across services and partners. The Growth Plan is intended to support and align with existing efforts to address deprivation and disadvantage.

Key drivers that this Plan will respond to include:

Skills, qualifications and training

- 22% of all Enfield residents have no formal qualifications. This is a higher share than all local, regional and national averages.
- Enfield's residents have fewer Level 4+ qualifications than Outer London and London averages.
- A smaller share of students achieve Grade 5 in English and Maths compared to both Outer London and London averages.
- Post-18 transitions into sustained education, apprenticeships and employment have been declining rapidly since 2020, increasing the risk of young people in Enfield becoming NEET.

Economic inactivity

- Economic inactivity rates have been consistently higher in Enfield than the Outer London average over a 10-year period.
- Of those who are economically inactive, Enfield has a higher share who have never worked.

Spatial inequalities

- The deprivation challenges facing Enfield have a distinct geographical pattern. There is an East/West divide in Enfield which is observable across most socio-economic indicators.
- Residents in the East of the borough are more likely to have no qualifications, are more likely to live in a deprived neighbourhood, and are more likely to have never worked than residents in the West.
- 44% of Enfield residents live in the top 20% of most deprived neighbourhoods nationally, almost all of which are in the East of the borough.



22%

of all Enfield residents
have no formal
qualifications.



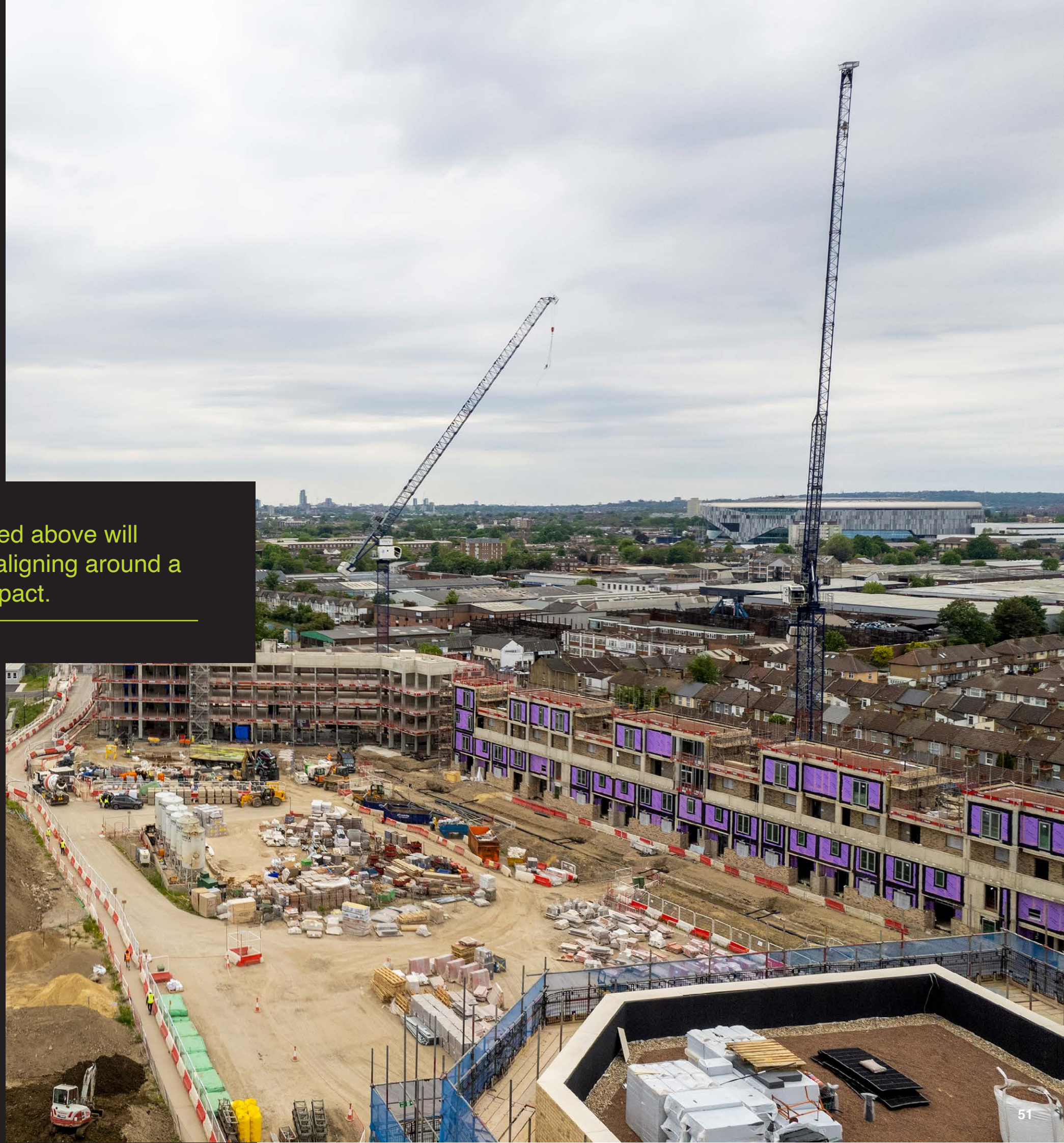


05 Strategic opportunities.

Building on Enfield's opportunities.

Addressing the strategic challenges outlined above will require coordinated action from partners, aligning around a common purpose to achieve maximum impact.

It will also require a focus on capitalising on the most important transformational opportunities for growth in Enfield. The following section discusses the opportunities identified as representing the best chance to see a step change in outcomes for residents, businesses and employees.



Opportunity 1:

Enfield's strategic location and regional growth opportunities



Enfield's strategic location is one of its greatest competitive advantages, situated and functionally related to Central London, Cambridge and beyond.

These connections give Enfield access to some of the UK's strongest economies and growth hubs:

- To the south, Central London is one of the planet's most productive regions and contributes 11% of the UK's total GVA. It is home to globally leading financial and professional services, creative industries, educational institutions and the experience economy. It is a premier destination for foreign direct investment, attracting more total FDI than any other global city since 2014.
- Located just 1 hour to the north, Cambridge ranks as one of the most productive cities in the UK, and one of the top small cities for FDI investment in Europe. It is home to a world-renowned university, an extremely high concentration of knowledge-intensive industry, and economic performance far outstripping national averages.
- Closer to home, Hertfordshire's £50bn economy is increasingly a destination for inward investment in life and health sciences, advanced manufacturing, film and TV, aerospace and defence, with Stevenage a particular focus. Harlow in Essex is another nearby place which has seen significant investment recently with the planned move of the UK Health Security Agency a major opportunity.
- Linking the region to global markets is Stansted Airport. Stansted has recently had approval to expand its capacity, putting it on course to become the second-busiest airport in the UK. This will further increase regional access to global markets, as well as the airport becoming a growing regional employer and economic anchor in its own right.



These economic connections form part of the UK Innovation Corridor, a strategic corridor of global significance for the knowledge-based economy. The partnership brings local authorities, businesses and investors across the region together to support investment and growth.

Through the Tri-borough partnership, Enfield also works closely with Haringey and Waltham Forest, providing a platform to coordinate investment, infrastructure and growth across the wider Upper Lee Valley.

Enfield's transport connections to these thriving places are strong. There is in-borough direct access to the A10 and M25, as well as close connections to the M11 and M1. Closer access to North-South routes places Enfield at an advantage over competitors further East and West. The proximity of Enfield's employment land to these major transport arteries is an advantage, as is the resilience of its road network within the borough, with a secondary North-South radial route, the A1055, parallel to the A10, supporting reliable movement.

Enfield therefore benefits from two key advantages: proximity to major centres of growth and strong connections to them. Making the most of these advantages will require a clear understanding of how the borough's distinctive assets can complement and benefit from the wider innovation economy.

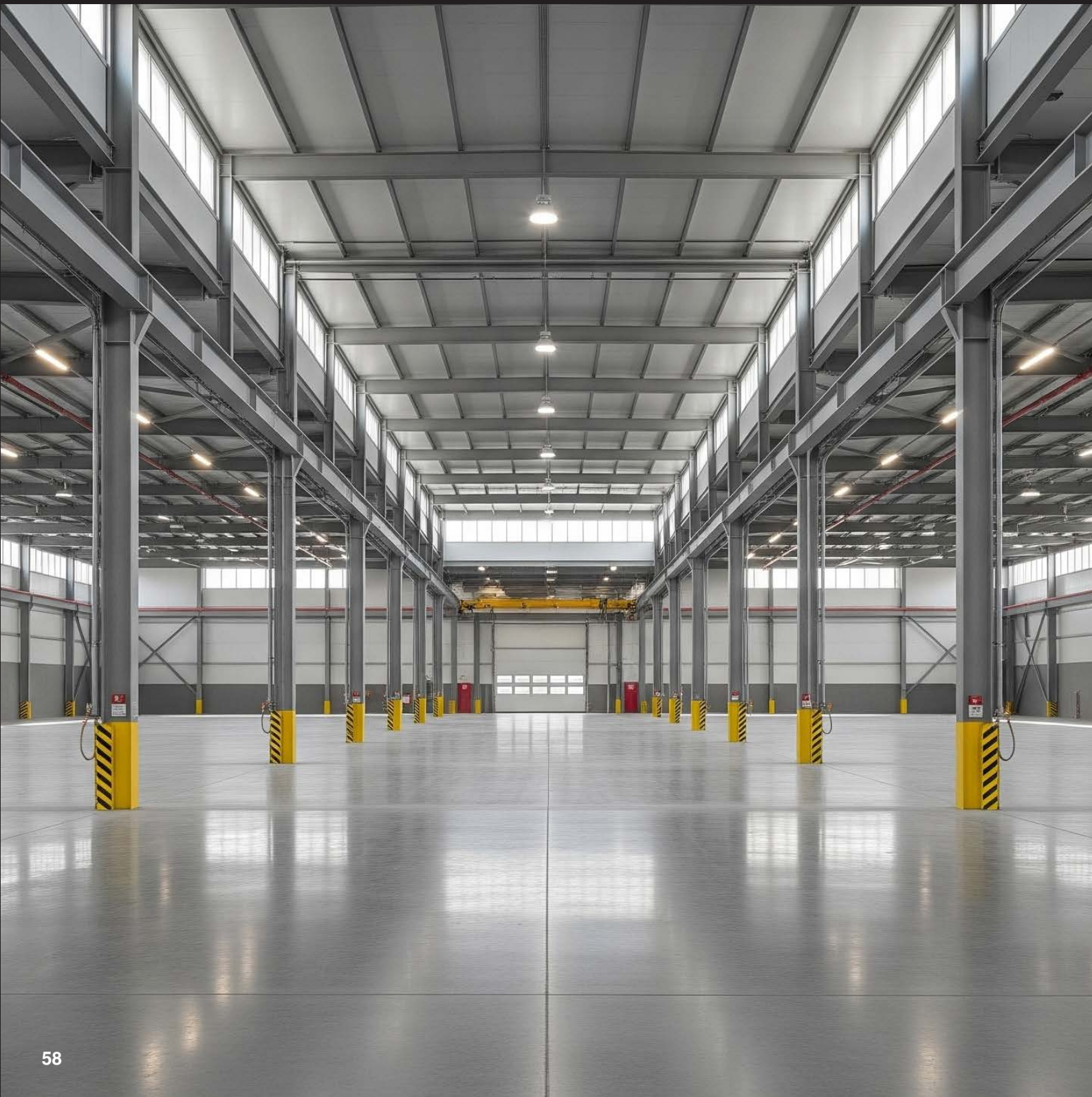


Enfield will need to develop a focused offer for sectors and activities that can realistically connect with clusters to the north and south of the borough.

It will need to consider how its sites and investment propositions can respond to needs of the market, and facilitate investment that makes the most of the significant opportunities for long-term growth and high-quality employment nearby.

Opportunity 2:

Enfield's industrial legacy and capacity



As well as benefiting from a highly strategic location, Enfield possesses another key ingredient for growth: the capacity to accommodate it.

Enfield's industrial land is of a scale that makes it strategically important to London's growth and, in turn, to the UK economy. The borough has the fourth-largest amount of industrial land of any London borough, covering 1.19 million sqm.

Demand for industrial land is robust, with strong values, reflecting the locational and transport advantages described above. The vast majority of Enfield's industrial land is protected under planning policy, its regional importance being recognised through its designation as Strategic Industrial Land. **The Draft Local Plan allocates 250,338 sqm of new supply in**

order to meet strong projected demand. Enfield's industrial core already hosts a diverse range of occupiers, supporting a wide range of employment. It hosts some key business anchors for the borough, including household names like Coca-Cola, Greggs, Warburtons and Beavertown.

Making the most of this key asset for Enfield will require us to go further. In order to support Enfield's existing businesses to grow and become more productive, and to attract new, higher-value businesses in priority sectors, a comprehensive and strategic approach to optimising the use of industrial land will need to be taken.

A stronger understanding of businesses, clusters and supply chains, as well as the workspace, infrastructure and energy requirements will help identify how industrial land can support innovation, transition to net zero and business growth.

Attracting the right investment will require stronger engagement with the market, focused on Enfield's priority growth sectors. Enfield will need a clear investment proposition, setting out the type of investment it wants to attract, the sites and opportunities available, and how these can be delivered.

A whole-Council approach, with ongoing engagement with investors and joined-up action to bring priority sites forward, will be key to making the most of Enfield's industrial capacity.



The Draft Local Plan allocates

**250,338
sqm**

of new supply in order to meet strong projected demand.



Opportunity 3:

Enfield's places as drivers of growth



Delivering economic growth requires recognising the distinct role that each of Enfield's places plays in supporting the borough's economy. Every town centre and neighbourhood has a distinct contribution to make.

The diversity and quality of Enfield's different place assets represent an opportunity to boost growth through targeted interventions.

Housing is a key driver of growth in the borough. Delivery at scale in Enfield in strategically significant growth areas will generate economic activity in the borough through construction. This in turn can support new jobs and pathways into work for residents.

Housing is also a key ingredient in attracting and retaining workers. Keeping Enfield a destination of choice, and a place people choose to stay in, depends on Enfield's housing being affordable, and of good quality. Interventions targeted at improving and retrofitting the existing stock and bringing homes up to standard will also drive growth in the borough.

Enfield's green spaces and public realm also have a role to play. Good quality, accessible green spaces are an important driver of long-term place value, supporting health, wellbeing and ensuring that Enfield is an attractive place to live, work and visit.

At the heart of their communities, and hosting a complex range of activities, high streets and town centres play a strategically important role for growth. As the commercial centres of the borough, they bring together key elements of economic activity in a concentration of businesses, employment and consumer spending.

As the natural meeting place for local neighbourhoods, they play an important role in community cohesion and participation, building social capital which is an underlying driver of growth. They host important civic functions, connecting residents to services which can improve community capacity and drive employment and skills. Town centres often support entrepreneurialism through acting as incubators for micro businesses in affordable shared spaces with ready access to customers, including in traditional markets.

With good transport links and access to amenities and infrastructure, high streets and town centres are well placed to accommodate housing growth. They are also important centres for culture, helping to attract visitors, support local spending across leisure, hospitality and the night-time economy, create jobs, strengthen placemaking and contribute to wellbeing and innovation.

For all of these reasons, **town centres have a key role to play in supporting growth in Enfield.** Leveraging their strengths and responding to their challenges represents an important opportunity.



Opportunity 4:

A strong track record of investment and delivery



Enfield is already delivering a series of transformative investment and regeneration programmes across its town centres and neighbourhoods, creating the foundations for future growth.

These programmes are helping deliver the spatial ambitions of the Draft Local Plan, supported by major investment and Enfield's strong track record of securing external funding. Across the borough, investment in town centres, regeneration areas, growth locations and green spaces is improving local vitality, unlocking development and strengthening the quality of place.

In Edmonton Green, the town centre will be transformed from a centre for shopping to a place which connects and supports all of its elements and uses. The town centre will see development which creates **around 1,500 new homes, new open spaces, a library and community centre, plus dining and leisure options.**

In Enfield Town, plans are being developed that will add to the vitality of the town centre's retail core through provision of **new, more flexible retail units in the town's major shopping centre, new homes on a brownfield site, and enhanced public realm.**

In Angel Edmonton, the **Joyce and Snell's redevelopment is a flagship estate renewal programme.** The redevelopment will deliver over 2,000 new homes, with over 50% affordable housing. The scheme goes beyond housing, delivering a new civic hub, nursery and energy centre.

Angel Yard, in the heart of the Joyce and Snell's estate, has seen underused garages redeveloped as an award-winning enterprise hub and a collection of 35 purpose-built affordable workspaces to help young, aspiring entrepreneurs to launch their creative visions, enhance skills and access business support. This project reflects Enfield's **proactive approach to meanwhile activation**, bringing otherwise vacant sites and buildings into productive use while longer-term development proposals are progressed, supporting local businesses, entrepreneurs, cultural and community activity in the interim.

Our ambitions go even further in some places.



Meridian Water is Enfield's most ambitious regeneration project and one of the most significant in London.

Covering 80 hectares, and at a value of £6bn GDV, this former industrial brownfield site is being comprehensively redeveloped into a new, mixed-use urban district, comprised of a series of new neighbourhoods which will support 10,000 new homes and 6,000 jobs, integrated with green spaces, waterways and world-class infrastructure. To advance this development, **Enfield secured £195 million through the Housing Infrastructure Fund** to deliver essential infrastructure to help unlock the site.

As **North London's greenest borough**, Enfield's substantial natural and rural assets are a defining feature and have a key role to play in supporting our attractiveness as a place to live, work, visit, and do business in. Strategically significant investment has gone into enhancing the quality of our green spaces in recent years.



£195m

secured through the Housing Infrastructure Fund to unlock Meridian Water.



The **Enfield Chase Landscape Restoration Project** is London's largest nature restoration scheme, and one of the only projects in the country of this type close to a dense urban area. It sees 1,500 hectares of environmentally degraded former farmland restored to new, publicly accessible woodland, meadow and wetland habitat, to support biodiversity gain at a regionally significant scale. New, improved access infrastructure will enable residents and visitors to enjoy previously inaccessible land.

These transformative investments are changing the face of the borough, accelerating growth, and demonstrate confidence in the borough's ambitions and its ability to deliver.

Opportunity 5:

Enfield's communities and entrepreneurial spirit



Investing in the right physical infrastructure is only part of the picture. Lasting economic success depends on people. It is Enfield's residents, businesses and communities who create the ideas, skills and enterprise that drive growth and shape the borough's economy.

Enfield's population is a major economic asset. Firstly, it is growing strongly as more people choose to live and stay in Enfield.

- Between 2011 and 2021, **Enfield's population grew by 8.5%**
- Its potential workforce has increased by significantly more over this time. Enfield has seen **19% growth in its working-age population** (16-64), significantly more than the Outer London average of 5%.
- For people in the peak of their careers, the growth has been even higher. In the same time period, the share of Enfield's population aged 30-65 grew

by almost 30%.

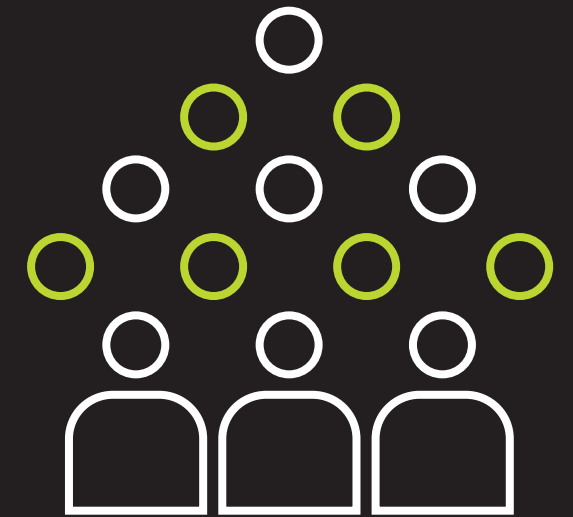
This growth in population is a direct boost to growth, through increasing the size of its workforce, but also through growing demand for goods and services in the borough. Protecting and enhancing the qualities of Enfield's places that make it an attractive destination will be key.

Enfield is also proactively planning the infrastructure, services and community facilities needed to support population growth, helping to ensure that they are delivered when required and that the needs of existing communities are considered as part of the planning process. Meridian Water demonstrates this approach, with early investment in the station and school infrastructure to support the development of new neighbourhoods.

Enfield's
population
grew by
8.5%



99%
of businesses
have fewer than
50 employees.



Secondly, Enfield's people are diverse and dynamic. They come from all over the world, with drive and aspiration to contribute.

- Over 40% of Enfield's population was born overseas, and 90 languages are spoken in the borough.
- Enfield is a borough of small businesses, with over 99% having fewer than 50 employees.
- The entrepreneurial spirit is reflected in the start-up rate of the borough, which is higher than the Outer London average. Similarly, Enfield has a better three-year survival rate for start-ups

than the London average. Creating the conditions that allow the entrepreneurialism of Enfield's communities to flourish will support a step-change for growth in the borough. Developing a comprehensive and joined-up support offer for businesses that responds to their needs and connects them with wider coordinated support will be key to achieving this.

19%
growth in its
working-age
population.



A photograph of two women on a stage during an awards ceremony. The woman on the left, with long brown hair and wearing a green dress, holds a microphone. The woman on the right, with dark hair and glasses, wearing a black dress, holds a large, dark, textured award plaque and points her right index finger upwards. In the background, a large screen displays the text 'A CEREMONY OF INSPIRING'.

06 Priority growth sectors.

Priority growth sectors.



Achieving long-term economic growth will require targeting investment towards the sectors with the greatest potential to increase productivity, create high-quality jobs and strengthen Enfield's economy.

Delivering this ambition will depend on strengthening the sectors that underpin Enfield's economy, while concentrating investment and action on a targeted set of sectors with the strongest potential for future growth.

Enfield's visitor and destination economy and wider foundational economy, including health, care, education, retail and local services, play an essential role in supporting local employment, meeting residents' needs and sustaining strong town centres and neighbourhoods. As such, these activities are central to making Enfield an attractive place to live, work, visit and invest.

Building on these foundations, the Growth Plan identifies **four priority growth sectors**. These have been selected based on their recent performance, future growth potential, fit with Enfield's economic strengths and assets, and alignment with regional and national priorities. They provide a practical and evidence-led focus for investment and action, helping direct resources towards the areas where they can have the greatest impact.

Our focus for growth.

Future-facing manufacturing

Building on
industrial strengths
to drive high-value
growth

Construction and net zero

Supporting
housing growth,
regeneration and
transition to net

Logistics and wholesale

Maximising
Enfield's role
as a strategic
distribution hub

Creative industries

Growing creative
businesses,
production and
talent



Strengthening the building blocks of Enfield's economy

Visitor and destination economy

Strengthening Enfield's offer and
experience as a place to live and visit

Wider foundational economy

Supporting everyday services, accessible
jobs and resilient communities



Strengthening the building blocks of Enfield's economy.

Hospitality, arts and recreation support around

10,000 jobs

Visitor and destination economy

Enfield's visitor and destination economy has an important role in making the borough an attractive place to live as well as visit. **Cultural, heritage, leisure and natural assets - such as Forty Hall, Trent Park Museum and Enfield Chase** - and the borough's waterways, parks and green spaces, offer a distinctive range of experiences for residents and visitors from across London and beyond.

Key sectors within the visitor and destination offer support a significant number of jobs. For instance, **hospitality, arts and recreation support around 10,000 jobs**, equivalent to over 9% of Enfield's total.

People's experience of Enfield is shaped by the quality of its public spaces, transport connections, food and drink offer, events and cultural programming, as well as how easily different destinations can be discovered and accessed. Strong promotion and connections between these assets can encourage residents and visitors to explore more of the borough and spend more time in its town centres and neighbourhoods.

A strong cultural, leisure and recreation offer can improve quality of life, widen access to nature, heritage and creative activity, and build pride in Enfield's places. Increased footfall and longer visits can support hospitality, retail, cultural venues, market traders and other local businesses, while strengthening Enfield's reputation as a place where people choose to live, spend time and return to.



Wider foundational economy

The foundational economy includes the essential goods and services residents rely on every day, including health and care, education, retail and other local services. These activities account for a significant share of Enfield's existing business base and are central to providing and protecting employment across the borough. **Health, education and retail alone make up 36% of Enfield's employment**, offering a wide range of entry-level, skilled and professional roles and accessible routes into work for residents with different qualifications and circumstances.

These sectors also provide the services and infrastructure that allow Enfield's communities, places and wider economy to function effectively. Good-quality health and care services support residents' wellbeing

and participation in work, while education and training help develop the borough's future workforce. Retail and local services sustain town centres and neighbourhoods, provide opportunities for small and independent businesses, and help retain economic activity within local communities.

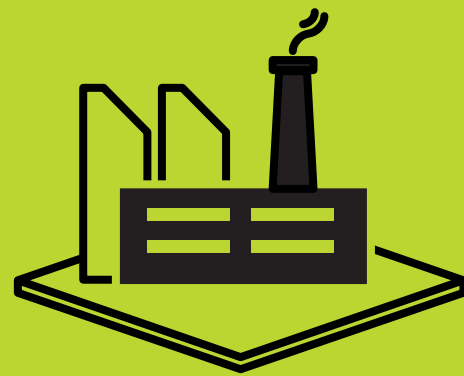
The foundational economy is also expected to remain an important source of future employment. GLA forecasts identify **human health and social work as among the sectors with the strongest growth prospects to 2050**, with employment in Enfield anticipated to increase by 14%. This creates an opportunity to improve the quality of these jobs as the sectors grow, through better employment standards, clearer progression routes and greater access to training and professional development.

Health, education and
retail alone make up

36%
of Enfield's employment.



4th
largest
manufacturing
workforce in London.



Targeting sectors for future growth.

Future-facing manufacturing

Manufacturing is one of Enfield's defining economic specialisms, and represents a strong prospect for employment growth which is resilient into the future.

Enfield is **London's 5th most specialised borough for manufacturing**, and **home to the 4th largest manufacturing workforce**. This gives the borough the scale, skills and industrial base to support growth and the transition to higher-value, more productive and lower-carbon manufacturing.

Enfield has a particular specialism in food and drink manufacturing, supporting 3,000 jobs and growing by 80% over the past decade. The borough also has strengths in metal products and a growing foothold in areas such as pharmaceutical and MedTech manufacturing. This provides a strong base to drive innovation, productivity and pathways to better-quality jobs.

There is also a supportive policy environment at national and regional levels, which can help align incentives and actions to drive growth in manufacturing in Enfield.

The borough is well placed to contribute to and benefit from wider economic corridors, connecting its industrial base and supply chains to growth in advanced manufacturing, life sciences and other innovation-led sectors across the UK Innovation Corridor and wider areas.



Construction and net zero

Construction is a strong point for Enfield and increasingly a central pillar of its economy.

Construction has seen the **largest employment growth of all sectors over the last 10 years, at 60% overall, currently supporting 8,000 jobs.** For skilled trades construction jobs, such as plumbing, heating and electrical installation, it has seen even higher growth of 90%.

Construction provides an important source of skilled, well-paid employment and offers accessible career pathways through apprenticeships and vocational training. Many construction trades provide strong earning potential without requiring a university degree, creating valuable opportunities for residents to access higher-quality employment.

Strategically significant regeneration programmes in Enfield will drive demand for construction jobs in the borough, as will its growing population. The specialist trades growing in Enfield will also be well placed to serve demand across neighbouring boroughs and Hertfordshire, particularly for the retrofit, climate-resilience and building work required as the UK adapts to a changing climate.

This is reinforced by a supportive policy environment for growing green jobs, alongside emerging local activity in low-carbon construction and related technologies. All the ingredients for strong growth that supports good local employment are in place.

Fastest growing sector, with

60%

employment growth over the last 10 years.



Transport and logistics
employment has grown by

17%

over the past decade.



Logistics and wholesale

Enfield has core characteristics that will allow it to retain a strong competitive advantage in logistics and wholesale activity.

The borough's location on the edge of London, connections to the strategic road network and substantial stock of industrial land and premises provide Enfield with a strong base for regional distribution, warehousing, wholesale and last-mile operations.

Enfield is already a regionally important centre for the sector. One in 16 jobs in the borough is in logistics, while Enfield has the fourth-highest number of warehousing jobs in London. **Transport and logistics employment has grown by 17% over the past decade**, reflecting continued demand and the borough's locational and connectivity advantages.

Logistics and wholesale play a critical role in servicing a wide range of economic activity. Enfield is therefore well placed to support businesses and industries across wider economic corridors, providing essential supply-chain functions for manufacturing, construction, and other sectors across London and the wider region.

As the sector evolves through automation, digitalisation, decarbonisation and changing distribution models, there is also an opportunity to support more productive, lower-carbon and higher-value activity, strengthening and future-proofing Enfield's role as a strategic logistics hub.



Creative Industries

Enfield's Creative Industries represent an opportunity to build on emerging local strengths while aligning with regional and national policy priorities.

The sector, as defined by DCMS, encompasses activities such as film and television, design, advertising, publishing, music and digital creative activity, characterised by a strong potential to support higher-value and knowledge-intensive employment.

Employment in this sector has grown by around 23% over the past decade, making it one of Enfield's fastest-growing parts of the economy. This rate of growth was around five times that seen across Outer London, highlighting the sector's strong recent performance and the opportunity to nurture the sector's future growth.

Significant investment is also strengthening Enfield's position, with OMA X, the largest film studio in London, providing a strong foundation for its growing film and television cluster. This cluster has been recognised as a regional growth opportunity in the London Growth Plan.

Proximity to other major creative clusters, including East Bank and the wider Fashion District, creates opportunities to strengthen networks, supply chains and access to talent and investment. Creative Industries are also a priority for London and national government, reinforcing the case for continued investment and support.

Employment in Creative Industries
has grown by around

23%
over the past decade.





07 Vision and Strategic Priorities for Growth.

Our vision.

“

By 2040, Enfield will be London's leading industrial and entrepreneurial borough. It will harness its strategic location and regional growth opportunities, its industrial past and present, its unique green assets, and its dynamic communities to drive growth and prosperity.



Our vision and strategic economic priorities.

This Growth Plan has set out the major challenges and opportunities facing Enfield's economy, considering the characteristics of Enfield's places, its assets and the wider conditions that can be harnessed to drive growth across the borough.

Delivering growth is not within the gift of any one organisation; it will require coordinated action and a clear, shared sense of purpose from all interested parties.

Our vision responds to this need by articulating our ambitions clearly, enabling efforts to be aligned across partners and systems to achieve change.

The vision will be realised through three identified strategic priorities. These priorities describe the main areas of focus required to respond to Enfield's strategic challenges and opportunities. These priorities are closely interconnected and reflect the core drivers of growth and prosperity in the borough. As such, they should be considered as a whole and interdependent, rather than priorities that can be achieved in isolation.

Vision:



“By 2040, Enfield will be London’s leading industrial and entrepreneurial borough. It will harness its strategic location and regional growth opportunities, its industrial past and present, its unique green assets, and its dynamic communities to drive growth and prosperity.”



Priority 1:

A productive and resilient economy

Support our existing businesses to become more productive and grow, and attract new, higher-value businesses



Priority 2:

A distinct and thriving place

Enable all of Enfield's places to maximise their contributions to growth



Priority 3:

A skilled and work-ready population

Enable all residents to access opportunity and share in Enfield's prosperity

Priority 1:

A productive and resilient economy



Objective: existing businesses to become more productive and grow, and attract new, higher-value businesses



What we want to achieve:

- Boost overall growth by growing target sectors
- Safeguard widespread employment in Enfield through cultivating a mix of sectors
- Boost productivity growth by facilitating investment and innovation in our existing businesses
- Boost productivity growth by growing the share of knowledge-intensive sectors in Enfield's economy
- Attract businesses which can provide better quality and better paid work for Enfield residents

How we want to get there:

Develop and deliver targeted sector growth programmes:

Work with businesses and partners to develop tailored support for Enfield's priority sectors, covering areas such as skills, innovation, workspace, supply chains and access to investment.

Develop a future-focused evidence base for Enfield's industrial ecosystem and employment land:

Build a stronger understanding of Enfield's industrial land and businesses, supply chains, workspace and infrastructure needs to identify opportunities for intensification, consolidation and efficient use of employment land and guide future investment.

Protect and expand affordable and flexible workspace:

Safeguard a diverse range of workspace for start-ups, entrepreneurs, small businesses and growing firms. Identify opportunities for affordable, flexible and specialist space through Council land and property assets and partnerships with workspace operators, landowners and developers.

Coordinate and strengthen Enfield's business support and engagement offer:

Work with Enterprise Enfield, Grow London Local, the Business and Intellectual Property Centre and relevant business networks to coordinate support, improve referral routes, and identify and address gaps in provision, informed by regular engagement with businesses.

Accelerate investment, innovation and technology adoption:

Work with partners such as Made Smarter, London & Partners, colleges, universities and specialist providers to connect businesses with advice, funding and expertise to adopt new technologies, improve productivity and support more efficient and low-carbon practices.

Develop a targeted inward investment pipeline:

Develop and promote sector- and site-specific propositions, target potential occupiers and investors, and coordinate enquiries and support to secure investment that creates good-quality employment.



Priority 2:

A distinct and thriving place

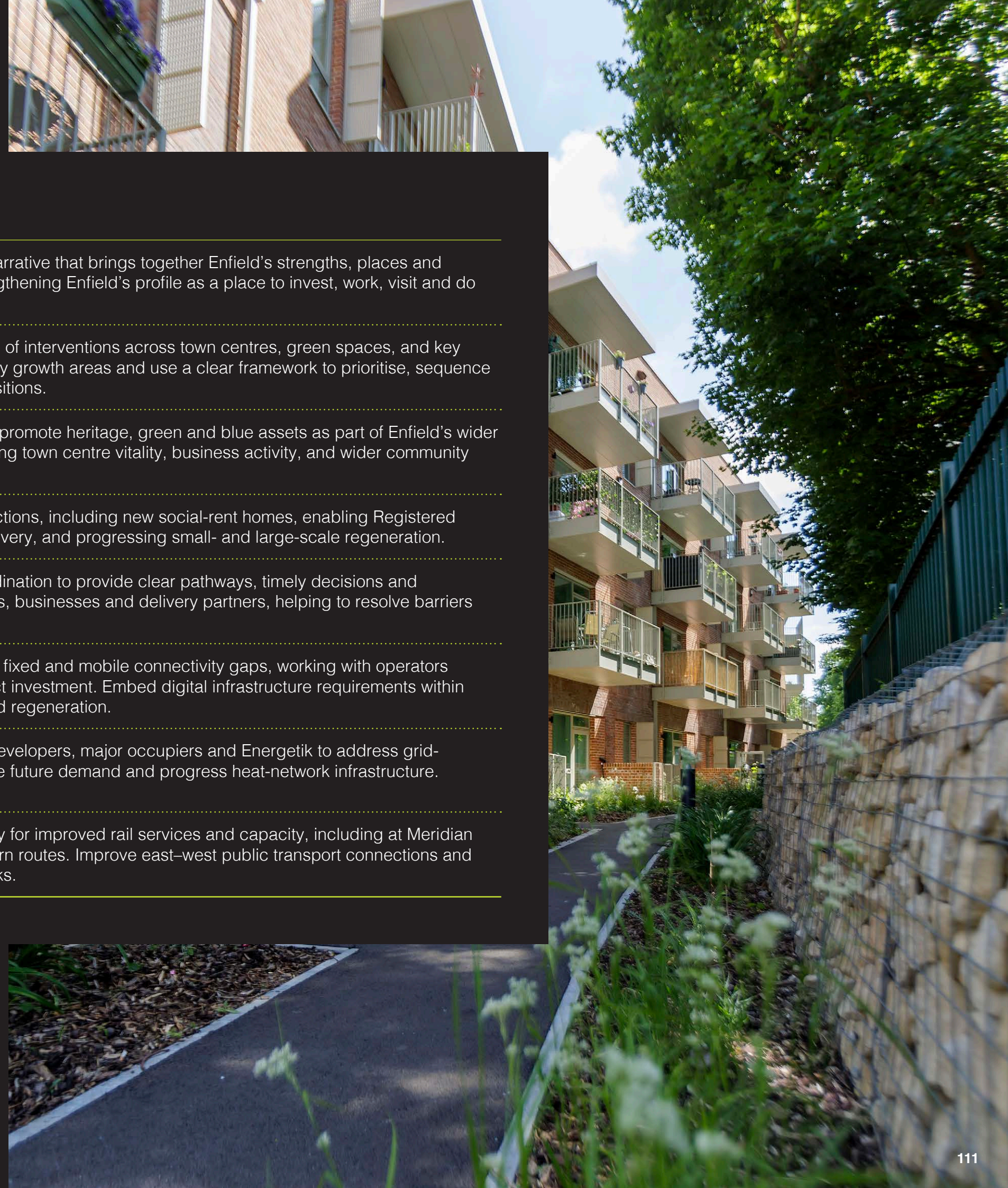


Objective: Enable all of Enfield's places to maximise their contributions to growth



What we want to achieve:

- Strengthen Enfield's identity, profile and positioning as a place to invest, work, visit and do business
- Support the economic vitality of town centres and neighbourhoods through a wider mix of uses across day and night, improved access and public realm, and enhanced character and identity
- Build and facilitate more good quality homes that local people can afford
- Increase attractiveness of Enfield as an investment destination through addressing infrastructure deficits
- Enable higher-value and more sustainable economic activity through the delivery of enabling infrastructure



How we want to get there:

Develop and promote a distinctive Brand Enfield:

Create a clear borough-wide narrative that brings together Enfield's strengths, places and investment opportunities, strengthening Enfield's profile as a place to invest, work, visit and do business.

Develop and deliver priority place and infrastructure interventions:

Develop a coordinated pipeline of interventions across town centres, green spaces, and key growth locations. Identify priority growth areas and use a clear framework to prioritise, sequence and develop investment propositions.

Use Enfield's heritage, cultural and green and blue assets to support placemaking and economic growth:

Protect, enhance, activate and promote heritage, green and blue assets as part of Enfield's wider place and visitor offer, supporting town centre vitality, business activity, and wider community benefits.

Deliver Enfield's Housing Strategy 2025-2030:

Deliver the Strategy's priority actions, including new social-rent homes, enabling Registered Provider and private-sector delivery, and progressing small- and large-scale regeneration.

Strengthen the Council's capacity to enable investment and delivery:

Improve governance and coordination to provide clear pathways, timely decisions and responsive support for investors, businesses and delivery partners, helping to resolve barriers and accelerate delivery.

Improve digital connectivity and enable investment in future-proofed digital infrastructure:

Identify and address remaining fixed and mobile connectivity gaps, working with operators to overcome barriers and attract investment. Embed digital infrastructure requirements within planning, new development and regeneration.

Secure the energy infrastructure required to enable growth and investment:

Work with network operators, developers, major occupiers and Energetik to address grid-capacity constraints, coordinate future demand and progress heat-network infrastructure.

Unlock strategic transport improvements and improve connectivity:

Continue to advocate and lobby for improved rail services and capacity, including at Meridian Water and across Great Northern routes. Improve east-west public transport connections and strengthen active travel networks.

Priority 3:

A skilled and work-ready population



Objective: Enable all residents to access opportunity and share in Enfield's prosperity



What we want to achieve:

- Improve the skills profile of Enfield's population through coordinated partnership action
- Improve prospects for young people through a dedicated focus which recognises their particular circumstances
- Tackle economic inactivity and long-term unemployment through a focus on priority cohorts
- Address spatial inequalities through a place-based focus on neighbourhoods in the East of the borough

How we want to get there:

Develop and maintain a shared evidence base on current and future skills needs

Bring together employer insight, vacancy data, planned development, sector growth, workforce and learner data to identify current gaps and future demand in Enfield's target sectors, working with subregional and regional partners.

Strengthen partnership working to align skills provision with employer demand

Build on existing working groups, sector partnerships, academies and subregional activity to ensure alignment across employers, colleges and training providers around planned growth, curriculum development and employment opportunities.

A Skilled and Work-ready Population

Percentage of young people (16-17) not in education, employment or training

Strengthen and expand pathways for young people into education, employment and training

Work with employers, schools, colleges and training providers to develop clear pathways into target sectors. Expand employability support, technical and vocational learning, work experience, apprenticeships and employment opportunities.

Improve early engagement and career promotion

Work with schools, colleges, employers and community partners to increase awareness of local and subregional career opportunities through activities including careers fairs, employer talks, workplace visits, careers surgeries, mentoring and coordinated work-experience opportunities.

Develop a deeper, evidence-led understanding of the drivers of economic inactivity and long-term unemployment

Analyse the scale and drivers of economic inactivity and long-term unemployment, including health conditions, caring responsibilities, housing insecurity and other barriers. Use this evidence to identify priority groups and provide targeted support.

Support residents facing barriers to move towards and sustain employment

Provide tailored, joined-up support to address practical barriers and improve work readiness, connecting residents to employability, skills, health, housing, childcare and wider support.

Deliver place-based skills and employability programmes in recognition of multiple and overlapping forms of deprivation

Strengthen and expand community-based provision through libraries, housing estates, and community and faith settings, providing joined-up employment, skills and wider support in neighbourhoods with the greatest need.

Leverage procurement, social value and anchor institutions

Use Council procurement and social value policies, and work with anchor institutions, to promote good work, apprenticeships and skills development, strengthen local supply chains, and increase local recruitment and spending.



08 Delivery and measuring progress.

Our delivery and partnership working.



Delivering this Growth Plan will require strong partnerships, shared leadership and coordinated action across the public, private, voluntary and education sectors.

No single organisation can achieve these ambitions alone. A new Strategic Partnership Board is being established to bring together key strategic stakeholders in the borough to tackle our biggest challenges.

In a challenging operating environment, with financial and fiscal constraints, collaboration will be essential to maximise investment, align resources and ensure growth delivers meaningful outcomes for residents, businesses and communities.

Delivery will be an ongoing, collaborative process. We will continue to work with businesses, communities, anchor institutions and local partners to refine priorities, focus delivery and respond to changing opportunities and challenges. Progress will be regularly monitored, enabling actions to evolve over time and ensuring the Plan remains focused on delivering lasting economic impact.

Although a partnership effort, we know that as the local authority, we have a central role to play. We will take our convening and coordinating role seriously, making sure we use the power of our relationships to drive the biggest impact. This includes working with industry representatives such as Enterprise Enfield, local community forums and action groups, the Tri-borough partnership with Haringey and Waltham Forest, and our sub-regional partners in Local London. Working collectively will also help Enfield present a stronger, more coordinated voice to regional and national government.

As a delivery body, we make a commitment to getting the basics right. Ensuring that Enfield becomes known as a place that gets things done, where investors and businesses can have confidence that the Council will pull all of its levers and speak as one voice, is a key priority for us, and will be central to delivering on the promise of this Plan.

Measuring progress and impact.

This Growth Plan is focused on delivering meaningful, lasting change for Enfield's economy, businesses, places and communities. Achieving this requires more than delivering actions; it requires understanding whether those actions are making a tangible difference.

The following provides a summary of how the impact of the Growth Plan will be measured and monitored over time. It establishes a clear framework for tracking delivery, assessing progress against strategic outcomes, and evaluating the longer-term economic, social and place-based impacts of the Plan. Alongside established economic indicators, we will use local data and insight to understand how growth is being experienced across the borough and where further action or investment is needed.

A series of measures have been developed to respond to the Vision and priorities, aligned with the Local Government Outcomes Framework. These have been selected to ensure that there is readily available and accessible data and that the targets are realistic but ambitious.

We recognise that progress against these indicators will be influenced by the collective efforts of the Council, its partners, businesses, communities and wider institutions, as well as broader economic and policy conditions. Regular monitoring and evaluation will therefore be key to ensuring the Action Plan remains agile and responsive, enabling priorities to evolve as circumstances change and ensuring resources continue to be focused where they can deliver the greatest impact.



Priority	Indicator	Source
A Productive and Resilient Economy	Gross value added per hour worked	Gross Value Added, ONS
	Births and deaths of new enterprises	Business demography, ONS
	Business survival rate	Business demography, ONS
	Business density	Business demography, ONS
	Number of high growth enterprises	Business demography, ONS
A Distinct and Thriving Place	Percentage of people who are satisfied with community/cultural facilities in their local area	Community and Engagement Survey, DCMS
	Percentage of people who are satisfied with their local area as a place to live	Community and Engagement Survey, DCMS
	Connectivity for public transport to key services	Connectivity Tool, DfT
	Percentage of premises with gigabit-capable broadband coverage	Connected Nations, Ofcom
	Percentage of area with outdoor 5G coverage from at least one provider	Connected Nations, Ofcom
A Skilled and Work-ready Population	Percentage of young people (16-17) not in education, employment or training	Education statistics, DfE
	Young people supported to move into education, employment or training	Education statistics, DfE
	Percentage of working-age population with qualifications at RQF Level 4 or above	Annual Population Survey, ONS
	Employment for 16-64 year olds	Annual Population Survey, ONS
	18-24 year olds in full-time education or employment	Annual Population Survey, ONS

**Enfield,
delivers.**

enfield.gov.uk

